

New Artist Welcome at Ladera Ranch



Thank you for your interest in displaying your artwork at BeachFire, Ladera Ranch! BeachFire spread to the Ladera Ranch Art Scene in May 2006, boldly and energetically promoting local artists within a uniquely fun and exciting environment. Our continued growth, development, and enthusiastic popularity truly ensure BeachFire as a premiere location, providing tremendous exposure for the blossoming artist and established artist alike. As BeachFire grows and spreads throughout Southern California, so does our ambition and determination to be an influential member of our local artist communities for years to come.

To make an appointment to have your artwork reviewed, please call our curator, Brian Frab, by email at brianfrab@gmail.com or by leaving a message on the **Artist Info Line at (949) 313-1049**. Appointments are presently scheduled on **Wednesdays, between 8:00am and 11:00am**. Please plan on about twenty minutes for your visit.

To prepare for the meeting and qualify for display, each piece of artwork must meet the following criteria:

- All artwork submitted must represent a beach, surf, and / or coastal living theme.
- All artwork must have all hanging hardware required permanently affixed. All hanging hardware must be personally inspected and tested by the artist to be properly secure and safe. BeachFire assumes no responsibility for hanging failures that result in damage to the artwork.
- All artwork titles must be labeled on the back or bottom of each piece to ensure accurate identification.
- All artwork must be accompanied by proper documentation that includes the artist's name, artwork title, price, approximate dimensions (width/height/depth) and a brief description (medium, color, content, etc.). You may request BeachFire's form or provide your own.
- All artwork must be accompanied by three (3) 8" x 11" copies of the submitting artists Biography – a brief, description of the artist & his or her work.

Thank you again for your interest in displaying your artwork with us. BeachFire is always anxious to welcome a new artist to our community of family and friends. We look forward to meeting with you soon.

Brian Frab
BeachFire Curator

BeachFire ~ Be Legendary

